

PRESS RELEASE:

French and Danish families join forces – new majority shareholder in fish farming group AquaPri

The family-owned fish farming group AquaPri has entered a partnership with the van der Wees family, now the new majority shareholder of AquaPri. The two families share a common ambition to consolidate and expand the over 100-year-old company.

The Danish Priess family and the French van der Wees family have entered a partnership to strengthen and further develop the over 100-year-old Danish fish farming group AquaPri.

With the partnership, the van der Wees family becomes the new majority shareholder in AquaPri as of 1st of October. The Priess family will retain a significant share, and Henning and Morten Priess, having led the company for the past 20 years, will continue in the management team, closely together with the new CEO, Alexandre van der Wees.

“Our goal is to contribute to the development of AquaPri, as a committed player in a sustainable solution that produces high-quality products while protecting our environment. I am particularly excited to join the team of experts that make up AquaPri and look forward to learning about the company through its operations and alongside industry specialists,” states Alexandre van der Wees.

“My family and I are proud to partner with the Priess family, who, over the past 124 years, have developed a beautiful company that provides high quality products and a great place to work,” Alexandre van der Wees adds.

AquaPri – A Danish aquaculture company at the crossroads of tradition and innovation

AquaPri, founded by the Priess family in 1900, specializes in the farming, processing, and sales of trout, trout caviar and fresh zander, all farms located in Denmark.

The van der Wees family as new majority shareholder

The van der Wees family is a French entrepreneurial family with roots in retail. Over the years, the family has developed a strong passion for aquaculture, and the investment in AquaPri is rooted in the ambition to create a new business division. Alexandre van der Wees previously led aquaculture investments at the investment fund Creadev.

"Aquaculture is a sector of personal and family conviction. I am convinced that aquaculture must and will continue its development in the coming years to meet the needs of consumers. Aquaculture is an alternative to overfishing; it helps preserve the

oceans, and it is part of the solution to reducing CO₂ emissions from the food chain,” says Alexandre van der Wees.

A continued involvement of the Priess family in the shareholding and the management of AquaPri

For the Priess family, the partnership with the van der Wees family marks the end of a thorough search for just the right, strategic partner.

“We have been looking for a partner to help us develop and grow AquaPri for some time. But we have also allowed ourselves to be picky and take the time needed. We first met Alexandre in 2019, and the ties that we have bound with the van der Wees family through the past 5 years have convinced us that they are the perfect partner. Our families share the same values and have a mutual and long-term ambition to develop AquaPri, which is extremely important to us,” says Henning Priess, adding:

“We are certain that together we can create an even stronger AquaPri, both locally and globally, and both Morten and I are excited to continuing this fantastic journey alongside Alexandre and the van der Wees family!”

Facts about AquaPri

AquaPri was founded by Anders Priess at the port of Glyngøre in 1900. Henning and his cousin Morten Priess are the fourth generation of Priess at the helm. The core business is the farming, processing and sales of trout, trout caviar and fresh zander. AquaPri has a total of 25 facilities in Denmark, both on land and at sea. Exports account for 95 % of the company's business, with key markets including the Nordic countries, Japan, Germany, Ukraine and the USA. AquaPri employs over 100 employees - all in Denmark.

For further information, please contact:

Alexandre van der Wees: alexandre@aquapri.dk

Henning Priess: +45 22 43 12 80 / henning@aquapri.dk